PETER AZIZ

Senior Salesforce Developer – 7 years of experience

Peter has a strong background in web and cloud technologies complemented with leadership/managerial roles in cloud projects. He has served in consulting positions for cloud and web-based. He is experienced in visioning, costing, and executing projects from inception to launch and can provide a structured framework to analyze complex situations into simple strategic imperatives. As a Salesforce engineer, Peter has acquired several consultancy certificates.

For more than seven years, he has been enrolled in several insurance, retail, mining, construction, renewable energy & real estate projects and has a proven track record of timely delivery. In the last years he has been assigned to analyze and design medium-scope projects, widening his vision into architecture.

Since 2018 Peter has been assigned to several integration projects that require establishing bi-directional integration connections from and to Salesforce with other external systems using RESTful and SOAP methodologies along with Jitterbit and Dell Boomi (Cloud and on-premise) integration tools. Over the years he became experiences in authentication types such as OAuth2 and MFA (Multi-factor authentication).

As per his previous background before switching to Salesforce, he was a full stack developer. Designing and implementing web and cross-platform applications was one of his main responsibilities.

During early career stages, his experience was involving CMS (Drupal, Wordpress, Joomla) or frameworks (CakePHP, Symphony) for PHP in the backend, while developing front-end pages using HTML, CSS and JS. Also PhoneGap for mobile applications.

Salesforce Clouds

Sales Cloud Service Cloud Community Cloud Lightning B2B Commerce Cloud Field Service CPQ

Salesforce Technologies

Classic and Lightning UI Apex Classes/Triggers Visualforce Pages/Components Aura Components/LWC Apex Web Services & Callouts: RESTful/Soap Flows & Approvals Dashboards / Reports Experience Builder Console Apps & Omni Channel Platform Events / CDC

Salesforce Tools

Force.com IDE / VSCode Force.com Platform Force.com Data Loader/Import Wizard Force.com Migration Tool Workbench

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Certifications

Salesforce Certified Sales Cloud Consultant	2019
Salesforce Certified Experience Cloud Consultant	2019
Salesforce Certified Service Cloud Consultant	2019
Salesforce Certified Administrator	2018
Salesforce Certified Platform Developer I	2017
Salesforce Certified Platform App Builder	2017

Programming Languages Apex, PHP, Java

Web Technologies HTML, CSS, AJAX, XML, JS/jQuery

Methodologies Agile, Scrum, SDLC

Reference assignments (Projects)

Storefront (Salesforce) developer and manager for leading Network operator	9 months
	Telecom
The customer wanted to expand store with more products and enhance the current user	E-commerce/B2B
experience by walking with the customer through an enhanced store-front look and feel that match customers design standards. Of loading sales was one of the customers requirements, a solution design was provided and implemented to achieve that.	2022-present
Responsibilities:	
 Introduce new products to store-front with different sales process per each product. Integrate with Scrive for document generation and e-signing. Enhance and optimize the current order form to show a very responsive experience while collecting order and contact information. Integrate order and customer data with multiple external systems through Named Credentials and Apex callouts best practices. 	
Salesforce developer in Digital healthcare booking platform	6 months
	Retail, Healthcare
The customer had an already built platform for booking doctors via mobile app. Due to the Covid-19 breakthrough, Stakeholders decided to extend the business to include pharmaceutical and healthcare. Their new business included an online drug store that sells and delivers medicine via online orders and walk-in customers for six physical drugstores, inventory management, build sales/purchase/return invoices system.	2020-2021
Responsibilities:	
• Design and implement a new POS system using a community cloud platform.	

- Design and implement inventory management systems for an entire pharmacy chain owned by the customer.
- Build an administrative sales application for internal users using fully customized visualforce pages for tracking orders and monitoring stock levels

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Integrate with an external system to handle incoming orders using callouts.	
Salesforce developer for Energy company	4 months
A promising renewable energy Egyptian company that focuses on transforming cooking	Renewable energy
oil to biodiesel, a green source of energy.	2020
iOS and Android mobile applications integrate with Salesforce using RESTful APIs to provide login and create pickup orders and contact support.	
Responsibilities:	
 Design and build RESTful APIs for mobile apps. Data cleaning and importing to Salesforce. 	
Salesforce developer for World-leading Caterpillar dealer	On-going support
One of the largest Caterpillar dealers, distributors, and supporting machinery all over the	Construction
world. Dealing with big data was the customer's biggest challenge.	2018-2021
One of Peter's sub-projects with Mantrac, was to enhance, support, and implement new features for the field service lightning app. On the sales side, he implemented a Visualforce/Apex application starting from static HTML/CSS pages to a fully responsive application designed for iPads.	
Time was a challenge as well when Peter was assigned to design and implement a web application to control a warehouse-to-warehouse inventory management system which was implemented in 3 months.	
Responsibilities:	
 Design and implement new features for sales teams such as scorecards and commission systems. 	
 Design and implement new inventory management system using custom VFPs Technical support for already-existing sub-projects such as field service and sales. 	
Salesforce developer and Integrator for Logistics and Shipping company	6-months
Largest logistics and shipping companies in MENA and Gulf region. They requested to	Logistics
implement an integration application between Salesforce and another external POS	E-commerce/B2C
system.	2018
At first, the integration application was designed and implemented to transfer data between both systems in real-time. Shortly after implementing the integration of their first line of business, it was obvious that integrating millions of records daily would lead to enormous traffic and API consumption.	
A new approach was suggested to establish integration in batches in near real-time, and provide a more reliable and maintainable connection and implementation. Though, data loss was not acceptable when dealing with sensitive data.	

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Developer at Beverage manufacturer 4 months A Heineken subsidiary, #1 alcoholic manufacturer and distributor in Egypt. 2018 The customer asked to build an E-commerce website/portal that serves more than 250,000 orders each month, integrated with GetSwift for delivery, and build native iOS/Android mobile applications. **Responsibilities**:

- Develop the new website functionality and apply the new design look and feel
- Implement backend web services for both website and mobile apps.
- Support role for building a Customer Service app used for telephone-based orders.
- Integration with GetSwift to provide larger delivery zones (Under construction)

E-commerce

Employments

Senior Salesforce Developer	12//2021 (Addcent, Sweden)
Senior Salesforce Developer	08/2021, 11/2021 (HipTen, USA remotely)
Senior Salesforce Developer	04/2018, 07/2021 (CloudzLab, Egypt)
Junior Cloud Developer	11/2015, 04/2018 (CloudConcept, Egypt)

Education

Bachelor degree in Computer Science - Cairo University (2005-2009)

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